



**SAN ANTONIO
STREET ART INITIATIVE**
SanAntonioStreetArt.Org

ABOUT US AT A GLANCE

As the top resource for street & mural art quality artists, and artist advocacy, the initiative focuses on artist career development through diverse mural programming.

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THE LARGEST OUTDOOR GALLERY IN TEXAS™



FUNDRAISER MURAL EVENT

This is our big, signature event that takes place annually with the goal of raising money for the following year's programming. It also serves to show off talent that have participated in our career development programming or who have showcased inspired success in their art careers.

CONTACT INFO

Phone (210) 935-8213
Email Info@SanAntonioStreetArt.Org
Address 110 E. Houston St. 7th Floor, SA, TX
78205
Website SanAntonioStreetArt.Org

SOCIAL MEDIA

  @SanAntonioStreetArt

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WHAT THE PROGRAM DOES

Since 2018, SASAI has been working diligently towards creating the **LARGEST OUTDOOR GALLERY IN TEXAS™**! This signature fundraising event happens annually and brings together an all-star collection of street artists to paint new murals in a designated area. Each annual phase strives to connect with the previous phase geographically. The goal? To continually grow the **LARGEST OUTDOOR GALLERY IN TEXAS™** and to show off talented artists who have participated in our career development programming or showcase a level of inspired success in their careers. This event not only beautifies neighborhoods, it celebrates talent by bringing them together to network and award artists with fair pay jobs and resume building experience.



WHO IT SERVES



• LOCAL ARTISTS

This program supports creatives in our community by advocating for fair-pay mural work that allows the artist to showcase their aesthetic and style. Allowing artists to showcase their aesthetic, rather than dictate the design often yields some of the most recognized and celebrated works of art on the artist's resumes and propels them into the next phase of career success and global recognition.



• LOCAL BUSINESSES

Murals have proven time and time again to instill pride and character into a neighborhood, encouraging patron traffic, discouraging anti-social behavior and ultimately impacting all businesses with sustainable positive results.



• LOCAL NEIGHBORHOODS AND THE CITY OF SAN ANTONIO

The **LARGEST OUTDOOR GALLERY IN TEXAS™** Program contributes positive impact through community beautification, and amplifying community pride locally and globally.

HOW TO SUPPORT

A sponsorship deck is available. Sponsorship levels may also be calculated on a per wall basis, per square foot and unique factors involved with location, supplies needed, and tier of artist. To start the process to become a donor towards the **LARGEST OUTDOOR GALLERY IN TEXAS™** Program, please visit our website or contact our office.