



**SAN ANTONIO
STREET ART INITIATIVE**
SanAntonioStreetArt.Org

ABOUT US AT A GLANCE

As the top resource for street & mural art quality artists, and artist advocacy, the initiative focuses on artist career development through diverse mural programming.



**YOUTH MURAL
PROGRAMMING**

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SOCIAL MEDIA

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WHAT THE PROGRAM DOES

The SASAI BRUSH UP Program is a signature Youth Program that strives to get street art murals on school property. This innovative approach in painting street art murals in schools has proven to engage student's pride in their school and brings mural art into the hands and minds of the youth. The program not only educates the youth about mural art, but also allows students to interact with artists as they beautify the learning environments of our students and their



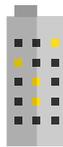
WHO IT SERVES



• THE YOUTH

Past case studies have proven positive impact on the youth. Student feedback includes:

- "We go to the cool school"
- "I never knew I could do murals for a living"
- "I want to paint murals after school"
- "I like coming to school now. You never know if a new mural will be going up or what artist you will meet next. Makes me not want to miss school."
- "I like that it's not just another mascot. This art is cool."



• THE SCHOOLS

Not only does this help beautify schools, faculty feedback include:

- "As the principal of this school, I can tell you that I've seen positive change in the students as well as attendance."
- "You can definitely see a newfound pride at school, even I look forward to coming to work and seeing the art. It inspires me and it can be a great icebreaker between my students and I as I segue the conversations into my lessons for that day."



• THE ARTISTS

Positive interaction between the artist and students has proven to be both educational and inspiring for all involved. Giving students access to real working artists can have lasting impact on a youth's mind and the decisions they make moving forward in life.

HOW TO SUPPORT

- Donors are always welcome to donate on behalf of the school they would like to implement this program into.
- We are eligible for educational grants that align with implementing positive change in schools. Please send us the grant application.
- Any school who would like to partner in this program is encouraged to contact us.