



## SAN ANTONIO STREET ART INITIATIVE

SanAntonioStreetArt.Org

### ABOUT US AT A GLANCE




The San Antonio Street Art Initiative is an artist ran, independent, non-profit charity that focuses on career development through street art mural programming.



## CONTACT INFO

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## SOCIAL MEDIA

   @SanAntonioStreetArt

## WHAT THE PROGRAM DOES

This highly competitive recruitment program seeks out gifted and talented high school students to participate in an after school program that teaches basics in spray paint handling, fine art techniques and sole proprietor skills. The program features hands-on art projects, sponsored by high profile or corporate brands that lend themselves to impressive resume building collateral in attempt to give these students a head start in pursuing their art careers.

Taught in four-week cycles, the program is mentored by distinguished artist and mentor of over 35 years, Rubio® and students participate in intensive studio practicum, complete with deadlines and time management demands conducive to building leadership and entrepreneurial skills. Students are encouraged to stick with the program to continually build their entrepreneurial assets including CVs, bios, headshots, marketing tools, accounting strategies, and many other tools needed to succeed as a full-time artist. SASAI believes empowering developing artists this way early in life will not only serve the artists, but also serve San Antonio, as they are the next generation of street artists that will keep 'San Antonio Colorful'.

Ideally, once these developing artists are ready, they too, can one day participate in our LARGEST OUTDOOR GALLERY IN TEXAS™ Program while continually taking their careers to new heights.



## WHO IT SERVES



### HIGH SCHOOL STUDENTS

Past case studies with our instructor have proven positive impact on high school students by:

- introducing them to or reinforcing their art education
- giving them career development resources early in life
- providing a high profile art project and training that can go on their CVs and resumes
- preferential consideration for SASAI's BRICK by BRICK Art Business Mentorship and Launch Program
- opportunity to participate and grow as a working artist in this after school program all four years of high school
- networking opportunities for career development

## HOW TO SUPPORT

- Donors and sponsors are always welcome to donate to this program
- We are eligible for educational grants that align with implementing positive change in schools and the youth. Please send us the grant application or donate your time to help us apply.
- Any high school who would like to partner in this program is encouraged to contact us.